

Water Study Research Question

Provide a brief description of the community (Portland) surveyed, including the population, and transient population, geographic location, climate and annual rainfall.

Portland

Situated between the Coast Range on the west and the Cascades on the east, Portland lays at the junction of the Columbia and Willamette rivers. Sheltered by two mountain ranges, Portland exhibits mild weather all year and rarely experiences severe weather extremes.

Portland is the largest city in Oregon and has an ethnically diverse population of 568,380 as of July, 2007. On an average day, out-of-town visitors account for 3 out of every 100 persons in the Portland Metro Area. In 2007, 2.6 million visitors arrived in Portland on domestic flights with a majority of those remaining in Multnomah County during their stay.

An average of 36.3" of rainfall per year keeps Portland a luscious green. A typical Oregon winter or early spring day might begin with morning fog which quickly dissipates and is replaced with sunshine.

The Portland climate offers outstanding seasonal contrast. While July and August are typically warm and dry with average highs in the upper 70s and lower 80s, an occasional winter snowfall may blanket the city with a fleeting drop into the 30s and 40s. The spring palette offers a multi-colored display of native Dogwoods and cherries as well as many others. In the fall, a mix of brilliantly colored deciduous and evergreen trees provides captivating scenery and rain is infrequent.

Above information provided by Elizabeth Rathbun, waterwise@verizon.net; (503) 968-8140

Reference Links:

Portland Population from the PSU Population Research Center

http://www.travelportland.com/visitors/portland_profile.html#facts

Dean Runyan Associates, Economic Impacts of Travel 2007 report:

http://www.travelportland.com/whats_travelportland/pdfs/portland_travel_impact_2007.pdf

Other research:

http://www.travelportland.com/whats_travelportland/portland_research.html

<http://www.portlandconnected.com/index.php?>

[module=pagemaster&PAGE_user_op=view_page&PAGE_id=963&MMN_position=1353:1353](http://www.portlandconnected.com/index.php?module=pagemaster&PAGE_user_op=view_page&PAGE_id=963&MMN_position=1353:1353)

I just found another source that mentions **total** visitors for the Portland area in 2006. This includes domestic flights and other visitors staying in Portland.

According to the source below, 7.2 million people spent time in the Portland Metro area for 2006.

This source is Longwood International, Regional Analysis from the 2004/2006 Oregon Visitor Studies, completed September 2007.

My previous source only had information to domestic flights and that was 2.6 million for 2007. So, now this total figure of 7.2 million includes both domestic flights and other visitors staying in Portland for 2006.

Thanks, Elizabeth